

Glamping Business Americas is the only publication dedicated to the glamping business in the United States, Canada and Latin America.

Format: Digital

Frequency for 2021: 4 times; Feb/Mar, Apr/May, Jul/Aug, Oct/Nov

Circulation: 4,200. (74% in U.S., 7% in Canada, and 19% in Latin America)

2021 Editorial Calendar & Deadlines

February / March	April / May	July / August	October / November
<p>Focus Tents and Canvas Structures Americans with Disabilities Act (ADA)- Are glamping operators required to comply and how to do this. Finding Investors and Raising Capital</p> <p>Order Deadline February 1</p> <p>Materials Deadline February 8</p>	<p>Focus Cabins and Pods Wastewater Management Farm Stays</p> <p>Order Deadline April 9</p> <p>Materials Deadline April 16</p>	<p>Focus Booking Systems Marketing: Online and Offline Sustainability and How to Work it into Your Business</p> <p>Order Deadline July 9</p> <p>Materials Deadline July 16</p>	<p>Focus The Glamping Show USA Preview Issue Spas and Pools Adding Glamping to RV Parks and Campgrounds Off the Grid and Remote Area Challenges (internet, utilities, wastewater)</p> <p>Order Deadline September 24</p> <p>Materials Deadline October 1</p>

Every issue includes:

Glamping Business Spotlight, Products, American Glamping Association Column

Rates (per insertion)*

Ad Size	1X	4X
Full Page	\$700	\$500
1/2 Page Horizontal	\$400	\$300

*All advertising must be prepaid before publication.

Digital Specifications

Full page:

Trim: 8 ½" x 11"

Live Area: 7.7" x 10.2"

Bleed: 8.75" x 11.25"

Double Page (Spread):

Trim: 17" x 11"

Live Area: 16.2" x 10.2"

(please allow for a 1.14" center gutter, no text placed here.)

Bleed: 17.25" x 11.25"

Half Page Horizontal

Live Area: 7.7" x 4.92"

All artwork supplied should be 300 DPI RGB or CMYK, saved as either a JPEG or PDF.

Advertising Contact:

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Editorial Contact:

Press or product releases should be sent to Sally@glampingshow.us. All other editorial inquiries should also go to Sally@glampingshow.us.