



2023 Advertiser Fact Sheet

Glamping Business Americas is the only publication dedicated to the glamping business in the United States, Canada and Latin America.

Format: Digital with printed bonus Show Issue

Frequency for 2023: 5 times; February, April, July, October, December

Circulation 6164 (80% in U.S. & Territories, 6% in Canada and 14% in Latin America)

2023 Deadlines

Material Due date

February February 3, 2023

April April 7, 2023

July July 10, 2023

October September 14, 2023 – BONUS SHOW SHOW DISTRIBUTION (PRINT)

December November 30, 2023

See Rates and Specs on next page.

Rates (per insertion)*

Ad Size	1X	4X
Full Page	\$700	\$500
1/2 Page Horizontal	\$400	\$300

*All advertising must be prepaid before publication.

Digital Specifications

Full page:

Trim: 8 ½" x 11"

Live Area: 7.7" x 10.2"

Bleed: 8.75" x 11.25"

Double Page (Spread):

Trim: 17" x 11"

Live Area: 16.2" x 10.2"

(please allow for a 1.14" center gutter, no text placed here.)

Bleed: 17.25" x 11.25"

Half Page Horizontal

Live Area: 7.7" x 4.92"

All artwork supplied should be 300 DPI RGB or CMYK, saved as either a JPEG or PDF.

Advertising Contact:

For additional information or to reserve your space, please contact David Korse at 805/258- 2836 or David@glampingshow.us

Editorial Contact:

Press or product releases and all other editorial inquiries should be sent to Sally@glampingshow.us.