



2022 Advertiser Fact Sheet

Glamping Business Americas is the only publication dedicated to the glamping business in the United States, Canada and Latin America.

Format: Digital

Frequency for 2022: 4 times; Winter, Spring, Summer, Fall

Circulation: 4,400. (80% in U.S. & Territories, 6% in Canada, and 14% in Latin America)

2022 Editorial Calendar & Deadlines

Winter	Spring	Summer	Fall
<p>Focus</p> <p>Sustainability/off grid solutions</p> <p>Adding Events to your Glamping Business</p> <p>Social Media</p> <p>Influencers – how to use them to your advantage</p> <p>Staffing – recruiting and training</p>	<p>Focus</p> <p>Financing and Funding</p> <p>Leasing Land</p> <p>Product Roundup: Bathrooms - an opportunity to set your site apart</p>	<p>Focus</p> <p>Geographical Regions and Regulations:</p> <ul style="list-style-type: none"> • Southeast US • Northeast US and Eastern Canada • Western US • Midwest • Central America <p>Product Roundup: Cabins and hard wall units</p>	<p>The Glamping Show USA Issue</p> <p>Focus</p> <p>Product Roundup: Grills and firepits</p> <p>Seasonality - how long can you stay open and how to extend your season</p> <p><i>*Bonus Show Distribution (print)</i></p>
<p>Insertion Order Due Date</p> <p>January 28, 2022</p>	<p>Insertion Order Due Date</p> <p>April 1, 2022</p>	<p>Insertion Order Due Date</p> <p>July 8, 2022</p>	<p>Insertion Order Due Date</p> <p>September 8, 2022</p>
<p>Artwork Deadline</p> <p>February 4, 2022</p>	<p>Artwork Deadline</p> <p>April 8, 2022</p>	<p>Artwork Deadline</p> <p>July 15, 2022</p>	<p>Artwork Deadline</p> <p>September 15, 2022</p>

Every issue includes:

Glamping Business Spotlight, Products, American Glamping Association Column

Rates (per insertion)*

Ad Size	1X	4X
Full Page	\$700	\$500
1/2 Page Horizontal	\$400	\$300

*All advertising must be prepaid before publication.

Digital Specifications

Full page:

Trim: 8 ½" x 11"

Live Area: 7.7" x 10.2"

Bleed: 8.75" x 11.25"

Double Page (Spread):

Trim: 17" x 11"

Live Area: 16.2" x 10.2"

(please allow for a 1.14" center gutter, no text placed here.)

Bleed: 17.25" x 11.25"

Half Page Horizontal

Live Area: 7.7" x 4.92"

All artwork supplied should be 300 DPI RGB or CMYK, saved as either a JPEG or PDF.

Advertising Contact:

For additional information or to reserve your space, please contact David Korse at 805/258-2836 or David@glampingshow.us

Editorial Contact:

Press or product releases and all other editorial inquiries should be sent to Sally@glampingshow.us.