

Glamping BUSINESS americas

2024 MEDIA KIT

Glamping Business Americas is the only publication for the glamping business community in the Americas. It reaches more than 6,600 subscribers with both up-and-running glamping operations and those who are in the start-up process.

The glamping market in the Americas is the newest and fastest-growing segment of outdoor hospitality. Not only are Glamping-only locations experiencing healthy growth, but campgrounds and RV parks are adding glamping to their existing established businesses.

Looking ahead, operators are reporting relatively robust growth in revenue, guests and additional sites. More than half of those surveyed have seen growth greater than 10% over the past three years and anticipate continued growth of up to 26% over the coming 12 months based on ADR and occupancy projections.*

The editorial content provides unique and practical solutions, news and product information that luxury outdoor hospitality operators look for in building their businesses.

FREQUENCY: Five times a year

FORMAT: Digital. The October issue is also printed and distributed at The Glamping Show Americas.

CIRCULATION: 6,673 (and growing)**
83% US, 10% Latin America,
4% Canada, 3% Rest of the world

*Glamping Show Americas, State of the Industry Report 2023.

**As of November 1, 2023



Glamping BUSINESSamericas

FEBRUARY ISSUE

Focus: *Branding and marketing trends and Research US market (part 2)*

Insertion Order Due: January 26, 2024

Art Deadline: February 2, 2024

APRIL ISSUE

Focus: *Décor, styling and furnishings*

Insertion Order Due: March 29, 2024

Art Deadline: April 7, 2024

JULY ISSUE

Focus: *Events and how to handle them*

Insertion Order Due: July 5, 2024

Art Deadline: July 12, 2024

OCTOBER ISSUE

Focus: *Glamping Show Americas Issue (including Conference Program Agenda and Exhibitor Directory); Choosing your structure.*

Insertion Order Due: August 23, 2024

Art Deadline: August 30, 2024

BONUS PRINT DISTRIBUTION, Glamping Show Americas

DECEMBER ISSUE

Focus: *Finance and investment*

Insertion Order Due: November 29, 2024

Art Deadline: December 6, 2024



Glamping BUSINESSamericas

Format: Digital plus Printed October Show Distribution
 Frequency for 2024: 5 times; February, April, July, October, December

RATES *(per insertion)

Ad Size	1X	5X
Full Page	\$700	\$500
½ Page Horizontal	\$400	\$300

*All advertising must be prepaid with contract.

DIGITAL SPECIFICATIONS

	Full Page	Double Page (Spread)	½ Page Horizontal
Trim	8.5" x 11"	17" x 11"	-
Live	7.7" x 10.2"	16.2" x 10.2" Please allow for a 1.14" center gutter, no text placed here.	7.7" x 4.92"
Bleed	8.75" x 11.25"	17.25" x 11.25"	-

All artwork supplied should be JPEG or PDF at 300 DPI, RGB or CMYK

Advertising Contact:

For additional information or to reserve your space:

David Korse

805/258- 2836

David@glampingshow.us

Editorial Contact:

Press or product releases and all other editorial inquiries:

David@glampingshow.us

